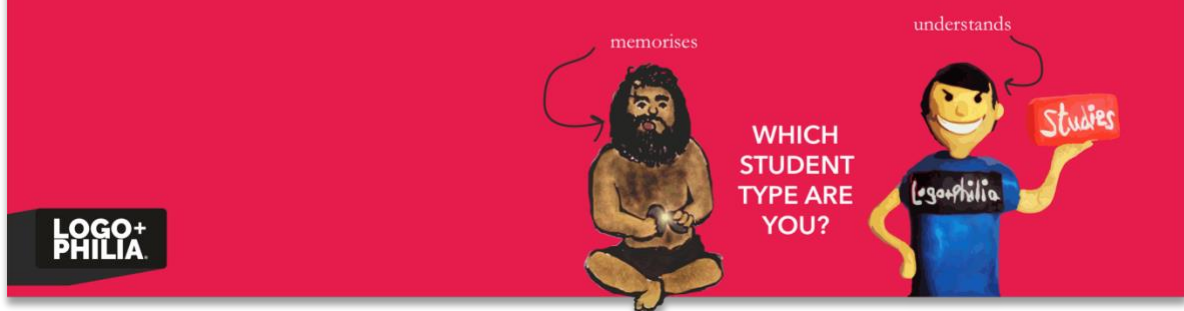


*The*  
**LOGIC  
 OF  
 ENGLISH  
 WORDS**

A LOGOPHILIA ENGLISH VOCABULARY WORKSHOP

*An Etymology Education Vocabulary Workshop by Logophilia  
 that teaches you how to understand English words,  
 without necessarily using a dictionary.*



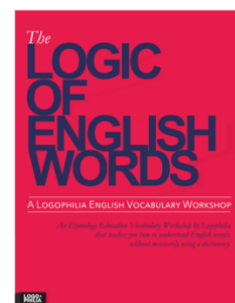
## Proposal for Logophilia's Two-Day Vocabulary Programme for Students

Logophilia Education Pvt. Ltd. is the only English **Etymology Education** organisation in the world. The Logic of English Words Programme is **chapter one** to Logophilia's *exclusive* Etymology Education Academic Curriculum. This Programme trains **students** through Etymology Education in understanding how to study their subjects, through their first one thousand words.

# ETYMOLOGY-BASED VOCABULARY PROGRAMME PROPOSAL

## A Two-Day Vocabulary Programme

### *The* LOGIC OF ENGLISH WORDS



## A: Executive Summary

*The* LOGIC OF ENGLISH WORDS is Logophilia's most condensed **Etymology-based Vocabulary Programme**. Students are engaged in an intense **5-hour** experiential programme, wherein they are exposed to **English word-formation** through **Greek** and **Latin** parts. The usual outcomes of Vocabulary Programme include an immediate expansion in students' vocabularies and sophistication in their understanding of English spelling and pronunciation (of **Greek** and **Latin** origin).

## B: Objectives & Expected Outcomes of the Programme

LOGIC OF ENGLISH WORDS can be seen as a **Vocabulary Programme** that:

- shows you connections across 3 languages – **English, Greek, & Latin**
- makes you rich in 3 aspects of English – **Vocabulary, Spelling, & Pronunciation**
- transforms your English-, and studying-, ability in **2 days**
- gives you a powerful introduction to **how to study words & books** through Etymology
- gives you the first step towards making you **the best student that you can be**
- makes you **start seeing the logicity of English**, which makes *studying* more gratifying
- Etymology **makes memorising definitions redundant**, and speeds up reading
- Etymology allows students to **apply** what they learn, instead of studying for exams

## C: Organisation & Facilitators

### The Organisation

Logophilia Education Pvt. Ltd. is the world's first and only English **Etymology Education** organisation. We pioneer the use of English Etymology Education in the simplification and sophistication of language comprehension amongst students. We partner with various schools, colleges and universities,

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Education Pvt. Ltd.

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Allahabad – 211002,  
Uttar Pradesh,  
India

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worldwide, to educate students about the structure and simplicity of the English Language.

## The Facilitator

### Dhruv Raj Sharma

**MA, Cognitive Science,**  
Specialisation in Psycholinguistics,  
Centre of Behavioural and Cognitive Sciences,  
Allahabad

**Intensive Latin Programme,**  
Department of Ancient Classics,  
University College Cork,  
Cork, Republic of Ireland

**MA, Applied Psychology,**  
Department of Applied Psychology,  
University of Delhi



**Dhruv Raj Sharma** is the Founder & CEO of Logophilia Education and has been a thought leader in the Etymology Education initiative globally since 2006. Dhruv has unique qualification in **Psycholinguistics**, and in **Ancient Classical Latin Vocabulary**. His education in **Applied Psychology** and **Cognitive Science** lends a strong academic rigour to his approach to English Etymology facilitation. On the other hand, his extensive experience in the counselling of adolescents and young adults does wonders to his handling of young learning minds, making him a powerful, yet a very sensitive, facilitator. Dhruv is an accomplished public speaker. He's spoken at platforms like TEDx Talks, the Jaipur Literature Festival, the Reimagine Education Conference, IIT Delhi Literati, IIT Delhi Rendezvous, IIT Madras Sarang, IIT Kanpur, and many others.

## D: Workshop Requirements & Flow

### The Programme:

- I. **The Language Talk:** The Language Talk is organised by Logophilia with mutual understanding with the Institution, to expose the students to the methodology of **Etymology Education**. During this Talk students get to learn fundamental concepts about English Vocabulary to an introductory extent, so that even those who do not opt for the Workshop get an exposure to English Vocabulary through **Etymology Education**. The Talk also serves as a sensitiser, making the audience aware of the need for studying Etymology, and opting for the upcoming Logophilia Workshop. Logophilia does not charge a per capita cost for the Language Talk.

**Duration:** 60 minutes\*

**Remuneration:** A basic honorarium of Rs. 3540 (GST included) for up to 4 Talks as in a day.

- II. **Vocabulary Workshop:** The Language Talk is followed up with *The* **LOGIC OF ENGLISH WORDS** - an intense **Etymology-based** 5-hour experiential vocabulary programme. We insist that there should **not** be a lag of more than 2 days between the Talk and *The* **LOGIC OF ENGLISH WORDS** Programme.

## E: Basic Requirements

**Space:** a lecture theatre/auditorium

**Technology:** (Upon mutual agreement)

- LCD projection
- a collar/hand-held microphone
- speakers (that can play through a computer)
- a large whiteboard
- one dedicated programme coordinator to shadow the programme throughout
- 2 authoritative teachers for every 200 students to manage students' conduct

## F: Programme Fees & Expenses

**Cost per Student**  
Included)

• **1050 (with textbook)** (GST

• **650 (without text-book)** (GST  
Included)

**Travel**

**Flight/ AC 2-tier Indian Railways  
fare for 2**  
**Logophilia personnel**  
Pick-up from the station/airport to  
the School

.....➔

Flight travel is required for any journey that's more than 10 hours by train, or inconvenient. Please discuss before finalising.

**Accommodation & Food**

**Two** rooms for a team of **2**  
Logophilia Education personnel

## G: Programme Benefits

This programme is being made available at a highly subsidised introductory charge, which is **inclusive of:**

- the 5-hour experiential vocabulary facilitation - *The* **LOGIC OF ENGLISH WORDS**

\* In case a mass seating facility is not available, we can conduct up to 4 Language Talks-a-day

- *The* **LOGIC OF ENGLISH WORDS** participation **certificate**
- the **LETS - Logophilia English Testing Service** - a **pre-** and **post- vocabulary assessment**
- *The* **LOGIC OF ENGLISH WORDS Book** (at extra charge)
- makes students ready for receiving all Logophilia Vocabulary & Terminology programmes, esp. the full curriculum
  - The Logophilia Vocabulary of Humanities & Sciences Programme.